

The data protection declaration of the customer register (Eurorent Oy)

The data protection declaration of the customer register according to the Personal Data Act (523/1999) 10 § and 24 § and to the General Data Protection Regulation (679/2016) Articles 12 and 13

Name of the register

The Customer register of Eurorent Oy

Registrar

Eurorent Oy
Linnanrakentajantie 6, 00880 Helsinki
Business ID: FI17034127

Contact persons regarding this issue

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The justification for keeping the register

We handle the personal data due to a customer relationship based on a contract.

The purpose of keeping the register

The purpose of keeping the register is to reliably and flexibly maintain the customer relationship and to provide better service. The information may be used analyzing, improving, producing and providing the service, making statistics and marketing.

The information may be used also to direct mailing and targeting the network marketing.

The description of the registered persons' groups

The person has or has had a customer relationship or an application or an offer has been made to establish the relationship.

The content of the register

- customer's basic contact information such as name, home address, email address, phone number, personal identification number, driver's license details, credit card number and

- bank account number
- information about use of the service (past reservations and rentals)
- information about the direct marketing permissions
- information regarding billing and collecting
- additional information concerning customer service situations
- web page users' IP addresses
- vehicle positioning data

The regular information sources

The information about the potential customers will be received from them selves with permission during the web page visit or via some other personal or digital interaction.

The personal data may be collected or updated also from a population information organization or system, trade register, credit card register or some other such public or private register.

Regular disclosure and transfer of data outside the EU or the EEA

The personal data may be disclosed only with the permission of the registered, under the rental terms and conditions or obligated by the present legislation. Data (limited to the purpose) may also be disclosed to carefully selected service providers and business partners (e.g. auto repair shops & dealers) only when providing the service and maintaining the customer relationship so demands (e.g. sending the contract paper to the pick-up place).

The third party, carefully selected by the registrar, may handle the information. The ownership of the information do not shift to the third party and the third party do not have a right to a broader usage of the information than the assignment requires.

We have ensured that all of our service providers are aware of and obey the data protection legislation. We use regularly the following service providers:

- Tujaus Oy (the administrator of the register)
- Outokone Oy
- Projant Oy (ent. Ab LevelUp Oy)
- Euronic Oy / Domainkeskus
- Checkout Finland Oy
- Ropo Capital Oy
- Sateenkaari Toimistopalvelut
- Aames Oy
- Microsoft (sähköposti)
- Intrum Justitia Oy

The data will not be transferred or disclosed outside the EU or the EEA.

Principles for the protection of the data

When handling the data we will follow the good practice of information management and the carefulness and protection obligations according to the data protection legislation.

We put all the necessary technical and organizational measures into practice to protect the data from outsiders accessing it or intentionally or unintentionally losing, damaging, harming or changing it or from any other illegal handling.

Only employees whose assignments so requires have access to the data.

Digitally stored and managed data is in database secured with firewalls, passwords and other technical means. Manual data is stored inside the controller's premises in locked facilities and will only be accessed by authorized staff members. The facilities are secured by an access control system and the employees are under a formal obligation of secrecy.

Data preservation time and criteria

Data will be preserved as long as the purpose of managing demands it. Deletion times and practices will be defined and old and unnecessary personal data will be deleted. Preservation obligation may also be determined by the law.

The rights of the registered

The registered has a right to review the information about him/her. The written request with personal identification number and signature is to be submitted to a contact person or to the official mail address of the company. The request may also be presented in the premises of the registrar in the address mentioned above.

The registered has the right to require the registrar to rectify erroneous data contained in a personal data file.

In certain situations the registered has a right to remove the personal data concerning him/her (if the law allows it) or ask to move the information to another data controller.

The registered has a right to prohibit registrar from using the data for direct mailing, distance selling or other direct marketing and opinion polls and marketing research.

Digital direct marketing may be directed to the registered with permission. The registered may withdraw his/her consent to this kind of marketing any time.

The primary method of settling disputes is through negotiations between the registrar and the registered. The registered has the right to take the case to the data protection authority.

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